



# Zootom

## DIGITAL MANIFESTO

### Why Zootom exists?

We understand what parents go through. The world has changed — children are spending too much time on smartphones, often lost in unsafe spaces that encourage addiction, bullying, or exploitation. Parents are worried, but choices are limited.

That is why Zootom was created: **by parents, for parents**. A trusted ecosystem designed to protect children, reduce harmful screen time, and give families peace of mind.

### What we do?

Zootom is a safe and creative digital world built for children and teens. We protect young people from harmful content while giving them space to learn, play, and connect in healthy and balanced ways.

Our ecosystem includes:

- **Zootom AI** ([www.zootom.ai](http://www.zootom.ai)) — child-friendly AI assistant
- **Zootom VR** ([www.zootomvr.com](http://www.zootomvr.com)) — safe virtual worlds for teens
- **Zootom Search** ([www.zootom.com](http://www.zootom.com)) — our central hub
- **Zootom Media** ([www.zootom.media](http://www.zootom.media)) — books, stories, and educational content
- **Zootom Shop** ([www.zootom.shop](http://www.zootom.shop)) — safe, family-friendly products
- **Zootom App** ([www.zootomapp.com](http://www.zootomapp.com)) — safe social, learning, and fun

### Why we do this?

Children are spending more time on smartphones — often on unsafe apps designed to keep them addicted. Parents see the risks: bullying, unsafe content, exploitation, and endless scrolling that harms growth and wellbeing.

Zootom was born as a **spark within parents**. Built by parents, for parents, it is a network designed to protect children, restore balance, and give families peace of mind.



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## What we guarantee?

We gathered insights, analytics, and real experiences from families to build a system that truly understands and responds to parenting needs.

At Zootom, safety is not an option — it is a promise.

- **Safety by design** — strict moderation, privacy-first systems, and strong parental controls.
- **Enhanced trust** — every staff member is carefully chosen with police background verification.
- **24/7 monitoring** — dedicated moderators and AI systems ensure content and interactions are always safe.
- **Secure technology** — apps and services are continuously updated and protected.
- **Balanced screen time** — reminders, alerts, and limits help reduce overuse and addictive behavior.
- **Safe social spaces** — monitored, time-bound access so kids can connect safely without losing balance.
- **Positive communities** — no bullying, no exploitation, only safe and supportive interactions.
- **Learning & creativity** — e-books, audiobooks, media, and AI tools that encourage growth and curiosity.
- **Play & exploration** — fun games and VR worlds that spark imagination without encouraging excess screen time.
- **Trusted commerce** — [Zootom Shop](#) with products that are kid-friendly and parent-approved.
- **Parental support** — [Zootom Life](#), where guardians connect, share, and support each other.
- **Modern standards** — encouraging families to use secure devices instead of outdated, unsafe phones.



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## Community – Zootom Life ([www.zootom.life](http://www.zootom.life))

At the heart of Zootom is **Zootom Life** — a community built by parents, for parents. It is more than a forum: it is a **support network** where guardians share experiences, offer guidance, and learn from each other.

- Parents exchange ideas on digital safety, healthy screen time, and balanced use.
- Real-time feedback helps shape Zootom’s features, making it a platform guided by the families who use it.
- It is a space where parents feel **connected, heard, and empowered** in shaping their child’s digital future.

Zootom Life ensures that Zootom is not just technology, but a **movement of parents united for safer childhoods**.

## What we represent?

Zootom is more than technology — it is a **commitment to protect childhood in the digital age**.

- We stand for **safety first** — we never compromise on protection.
- We believe in **balance** — technology should help children grow, not consume them.
- We support **healthy digital lifestyles** — children should learn, play, and connect without being trapped in endless scrolling.
- We uphold **trust and transparency** — parents stay in control, children stay protected.
- We represent a **parent-driven movement** — created for families, with families at its heart.



# Zootom

## Our Goals

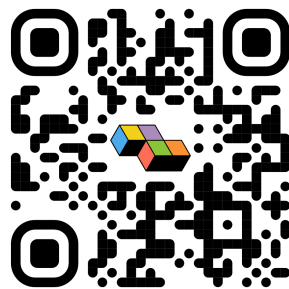
Our mission is clear and achievable:

- To expand safe digital platforms for kids and teens.
- To provide parents with powerful tools and full transparency.
- To reduce the overuse of smartphones and prevent addictive behaviors.
- To promote safe, meaningful learning through books, media, and AI.
- To create joyful online communities free from bullying or exploitation.
- To make digital childhood a safe, balanced, and positive experience.

## Our promise to parents

Zootom is not just another app. It is a **safe home in the digital world**, built with the understanding that raising children today is harder than ever. We listened, we learned, and we built this ecosystem to give children freedom to grow and parents the confidence that they are protected.

Together, we can build a healthier, safer, and more balanced digital future for our kids.



Watch me